



Retention: New First Year Cohorts Fall 2020-Fall 2024

HOW TO USE THIS DASHBOARD

This report shows retention for the Fall incoming first time first year cohort for academic years 2020-21 through 2024-25. Retention is counted as subsequent enrollment the following Fall term at census date.

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Data sources: Longitudinal data set consisting of student enrollment of new freshmen students from 2024. Census date data from 2013 through 2022 was extracted on the 15th calendar day of the term. Starting in 2023, the census date has changed to the 45th day. **Dataset last sourced on 10/10/2025.**

OIRA Location: N:\Internal\Deans Data Orig Source files\Retention

Fall Enrolled First Years School	2020			2021			2022		
	Entering Cohort	No. of Students returning	Retention Rate	Entering Cohort	No. of Students returning	Retention Rate	Entering Cohort	No. of Students returning	Retention Rate
Arts & Sciences	1379	1206	87.5%	1871	1500	80.2%	1812	1497	82.6%
Business	311	269	86.5%	420	342	81.4%	458	409	89.3%
Communication	90	80	88.9%	137	113	82.5%	102	79	77.5%
Education	45	38	84.4%	66	54	81.8%	74	60	81.1%
Env. Sustain.	73	70	95.9%	76	67	88.2%	90	82	91.1%
Health Sci & Public Health	47	36	76.6%	80	65	81.3%	110	90	81.8%
Nursing	166	147	88.6%	183	161	88.0%	190	173	91.1%
Social Work	18	16	88.9%	34	26	76.5%	28	20	71.4%
Total	2129	1862	87.5%	2867	2328	81.2%	2864	2410	84.1%

Fall Enrolled Freshmen School ▲	2023			2024		
	Entering Cohort	No. of Students returning	Retention Rate	Entering Cohort	No. of Students returning	Retention Rate
Arts & Sciences	1776	1418	79.8%	1682	1401	83.3%
Business	548	465	84.9%	474	415	87.6%
Communication	110	94	85.5%	103	85	82.5%
Education	63	48	76.2%	59	51	86.4%
Env. Sustain.	97	81	83.5%	61	55	90.2%
Health Sci & Public Health	103	77	74.8%	100	83	83.0%
Nursing	223	198	88.8%	256	231	90.2%
Social Work	31	26	83.9%	28	24	85.7%
Total	2951	2407	81.6%	2763	2345	84.9%